



HOME DELIVERIES 2020

Many of you reading this will probably be familiar with J. Shaw & Son and already be part of the 'Shaw Family'. You might be one of our wonderful regular customers who visits the shop, a family friend who knew 'Jack' AKA Grandad or simply have passed our gates and always wondered what we did! Regardless, hello, welcome.

Based in the village of Alvingham, 3 miles North East of Louth we are merchants of potatoes, fruit, vegetables, salad and more! We source our seasonal produce from a network of approximately twenty local Lincolnshire farmers and growers. In addition to this we supplement the produce from all over the UK and world (but only where necessary) via large import specialists.

We are incredibly proud to have worked with many of our suppliers for a number of decades and frankly would have been lost without them over the last few weeks as demand for produce peaked.

Our wholesale business took a complete transformation this week. Previously it was busy looking after many hotels, restaurants, sporting venues, schools, nurseries and more, almost overnight that changed. What has been great to see though is the independent shops who we are fortunate to supply have come into their own this week as people came out in force and shopped local.

As mentioned previously, until Saturday 21st March 2020 we had a quirky little retail shop ourselves that welcomed people in from near and far. That retail shop has now been packed aside and room made for a pick and pack room so that we can focus our efforts on making home deliveries.

So, take a read of the following pages. It might take us a bit of an adjustment period to get things running smoothly but I can ensure you we will do everything in our power to do the very best we can to get you some tasty fruit and veg to your door during these very challenging and unsettling times.

Best Wishes,

The Shaw Family



HOW WILL IT WORK?

STEP 1: Orders can be placed on the phone 01507 327 395 or emailed to info@shawsfruitandveg.co.uk. We will have an order form for you with all the information about our stock.

STEP 2: Our lovely shop team will pack your order for you.

STEP 3: Once we have a total for the order a member of the team will call you back for card payment over the phone. We'll be putting the details straight into the machine so no card details are held on file here at all.

STEP 4: A member of our team or a volunteer will bring your order to you within 24 hours. They will simply leave the box at your door, phone you to let you know it is there and leave. If you have a preferred time because of work commitments we can do our best to work around this unless you have a safe place we can leave the box for you.

OTHER THINGS WE WILL BE DOING

ONLINE FORMS

We will be keeping a downloadable copy of our latest offering on our website so you can get the latest list and add your order to it.

PRINTED LIST

We will include a latest produce list in with your order so if you aren't online you've got a copy too.

REGULAR NEWSLETTER

We will be sending out regular newsletters via email, if you'd like to receive these, sign up here: <http://eepurl.com/c-lh4D>. We absolutely won't share your information with anyone else. We'll also print out copies for those that aren't online. We're hoping you might like to be our contributors by sharing recipes you tried out and sending us pictures to include within the newsletter.



So, where to start. Ah, that's right we're in Lincolnshire, got to be **SPUDS!**



POTATOES

The core three potato varieties that we currently stock are:-

MARFONA

A great 'allrounder', perfect for families. Boils well, roasts, mashes and makes a softer, browner chip.

MARIS PIPER

Makes a paler, crunchier roast and chip. Prefers to be steamed rather than boiled.

SAGITTA

Another great chipper that a lot of the lovely chefs we serve have preferred this season. Seems to boil better than the maris piper though.

You can get these in 25KG, 12.5KG, 5KG and 2.5KG – all of these options will be on the current produce list. **Note:- due to overwhelming demand over the last week our suppliers are working as hard as they can to catch up again but there may be some limitations for a little while.**

In addition to the general ware potatoes above we also sell jacket potatoes, little washed salad potatoes and have now started getting some Majorcan new potatoes through from our suppliers.

COMPOST



What to do when isolated for weeks/months? **GARDENING!**

Our personal favourite and by far our best seller is the 60 ltr Original Mix, great for most things and you can of course buy a single bag but we also have offers.

We also have 75ltr tub and basket which does what it says on the tin really, great for seasonal plantings and works out a little cheaper than the 60ltr Original.

40ltr Compost, smaller bag, slightly less quality grade to the 60ltr Original Mix.

27ltr Grow Bags, perfect for tomatoes, cucumbers etc.

40ltr Ericaceous for plants that like acidic soil.

We will try to post pictures of any seasonal plants that become available too both in our newsletter and on social media.



FUEL

We sell a range of different coals, kindling, firelighters and logs and these will be included on the list.



BIRD FOOD

We know you love to look after the birds so we'll include what we've always sold at the shop - bags of bird nuts, wild bird seed, niger, sunflower hearts, seeds, mealworms, fat balls and fat feasts.



OTHER ITEMS

We also have a fantastic range of other pantry goods such as an organic range of beans and sauces, stuffing mixes, bread flours (when not sold out!) and more. We'll be including as much of this as we can too.

We will be aiming to get deliveries from Pocklington's bakery too. If there is anything not on our list that you know we sell don't be afraid to ask! Don't forget The Louth Leader every Wednesday.

We'll have a produce list ready for you shortly, in the meantime do send or phone through your list and we will get your order to you.